



Corporate Office: It Solution Bangladesh, House- 59, Block- C, Road- 4, Banani, Dhaka.  
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## Facebook Marketing

Prepared by: Engr. Sajib Islam

## It Solution Bangladesh at a Glance

Name of Firm	It Solution Bangladesh
Year Established	31.12.2010
Business Function	An Information Technology and Outsourcing Firm
Corporate Office Address	It Solution Bangladesh, House- 59, Block- C, Road- 4, Banani, Dhaka, Bangladesh.
Members of	Utopia International Foundation Bangladesh (UIFB)
Total Employees	15 Persons
Website Address	www.itsolutionbd.net
Company Email	Information Desk: info@itsolutionbd.net Sales Desk: sales@itsolutionbd.net Support Desk: support@itsolutionbd.net
Company Hotline	Information: +88 01713641868 Sales: +88 01552475901
Areas of Expertise	Website design & development, Software development, Email marketing, SMS marketing, Facebook marketing, Google marketing, Domain, Hosting, Push Pull Service, SEO Solution.
Market Coverage	Bangladesh, New Zealand, UK, Canada, Australia, Qatar, Italy, India, Singapore, Malaysia, Thailand, Indonesia, Nepal.
Mobile Banking	bKash Personal: 01713641868 bKash Merchant : 01761634909
Bank Information	Name of Bank : BRAC BANK LTD Account No : 1506203287030001 Account Name : IT SOLUTION BANGLADESH SWIFT Number : BRAKBDDH

# Facebook Marketing

Facebook marketing is an essential tool to connect with existing and potential customers and build long term relationships that generate repeat business.

Having a branded presence on Facebook is no longer optional – it is a must!

We have put together a package especially for Aussie to help make it easy for you to not only connect with your target market on Facebook but to continue to add value through automated emails.

## What happens when someone LIKE's my Page?

- They will see your Post's on their Newsfeed
- Their Friends on Facebook will see that they Liked your Page
- They can suggest your Page to their Friends
- It allows them to communicate with you in a way they enjoy

## Facebook Cost Estimate

### 1 Week Pack

#### 2500 Tk

- Dollar Limit: \$ 25
- Daily Budget: 3.5 \$
- Day Limit: 7 Days

### 2 Week Pack

#### 5000 Tk

- Doller Limit: \$ 50
- Daily Budget: 3.5 \$
- Day Limit: 14 Days

### **3 Week Pack**

#### **7500 Tk**

- Doller Limit: \$ 75
- Daily Budget: 3.5 \$
- Day Limit: 21 Days

### **4 Week Pack**

#### **10000 Tk**

- Doller Limit: \$ 100
- Daily Budget: 3.5 \$
- Day Limit: 28 Days

### **Payment Procedure:**

- 100% advance payment
- Payment will goes to "It Solution Bangladesh" account pay check or cash.
- Client must provide all content with work order.

### **Thanks & Regards**

#### **Engr. Sajib Islam**

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