



Corporate Office: It Solution Bangladesh, House- 59, Block- C, Road- 4, Banani, Dhaka.  
 Phone: +88 01713641868 +88 01552475901 info@itsolutionbd.net www.itsolutionbd.net

## Push Pull Service

Prepared by: Engr. Sajib Islam

## It Solution Bangladesh at a Glance

Name of Firm	It Solution Bangladesh
Year Established	31.12.2010
Business Function	An Information Technology and Outsourcing Firm
Corporate Office Address	It Solution Bangladesh, House- 59, Block- C, Road- 4, Banani, Dhaka, Bangladesh.
Members of	Utopia International Foundation Bangladesh (UIFB)
Total Employees	15 Persons
Website Address	www.itsolutionbd.net
Company Email	Information Desk: info@itsolutionbd.net Sales Desk: sales@itsolutionbd.net Support Desk: support@itsolutionbd.net
Company Hotline	Information: +88 01713641868 Sales: +88 01552475901
Areas of Expertise	Website design & development, Software development, Email marketing, SMS marketing, Facebook marketing, Google marketing, Domain, Hosting, Push Pull Service, SEO Solution.
Market Coverage	Bangladesh, New Zealand, UK, Canada, Australia, Qatar, Italy, India
Mobile Banking	bKash Personal: 01713641868 bKash Merchant : 01761634909
Bank Information	Name of Bank : BRAC BANK LTD Account No : 1506203287030001 Account Name : IT SOLUTION BANGLADESH SWIFT Number : BRAKBDDH

# Push Pull Service

It Solution Bangladesh provides Short Code and International Long Code facility for push-Pull services. This service is aimed to provide two way SMS communication. Any organization can provide this service to their target customers to pull information by sending SMS. In reply, customers get a push SMS. Pull & Push SMS are routed through a four to five digit code which is called 'short code'. We provide this short code service to do push-pull which works as an alternative to physical visit of a customer to a company and obtain necessary information by asking questions. Enabling Push-Pull service, companies can easily make that information available to their customers. Usually this service is used for any inquiry service like sports update, news, weather update, program schedule or any information query. This Is a very cost-effective service for organizations and the easiest means for end customers to get required information.

## Charge and Fees:

Long Code Fee: 5000 Taka. Short Code Fee: 7500 Taka.

## SMS Push & Pull Integration Services

We also provide customized software developments and integration support to websites who wish to integrate and promote our SMS service through their website.

## Two-Way SMS Short Code Services

A SMS short code is a 5 digit number, provided by mobile network operators, on which data (SMS) can be sent by subscribers of the mobile operators. SMS Short codes are provided to independent companies and all incoming SMS are forwarded to the servers of these service providers used by advertising

agencies, media companies, radio stations, TV channels, marketing savvy companies, for campaigns, contests etc.

### **Benefits:**

- Short codes have a high top of the mind recall as they are relatively easy to remember.
- Combined with pull sms, marketing campaign can be automated, personalized and analyzed.
- Large reach of marketing campaign due to high mobile penetration.

This solution provides you with an Enterprising Suite to process and send / receive SMS in a complex database environment to fulfill any customer need related to SMS transactions in an automated, bulk or a manual mode. Incoming messages can be received on a GSM modem or on a virtual mobile number configured on our Gateway with option of many premium number tie-ups and user get the ability to manage keyword and reports instantly.

### **Payment Procedure:**

- 100% advance payment
- Payment will go to "It Solution Bangladesh" account pay check or cash.
- Client must provide all content with work order.

### **Thanks & Regards**

#### **Engr. Sajib Islam**

Chief Executive Officer (CEO)

It Solution Bangladesh

Mobile: +88 01713641868

Email: sales@itsolutionbd.net

Web: www.itsolutionbd.net