



Corporate Office: It Solution Bangladesh, House- 59, Block- C, Road- 4, Banani, Dhaka.
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SEO Solution

Prepared by: Engr. Sajib Islam

It Solution Bangladesh at a Glance

Name of Firm	It Solution Bangladesh
Year Established	31.12.2010
Business Function	An Information Technology and Outsourcing Firm
Corporate Office Address	It Solution Bangladesh, House- 59, Block- C, Road- 4, Banani, Dhaka, Bangladesh.
Members of	Utopia International Foundation Bangladesh (UIFB)
Total Employees	15 Persons
Website Address	www.itsolutionbd.net
Company Email	Information Desk: info@itsolutionbd.net Sales Desk: sales@itsolutionbd.net Support Desk: support@itsolutionbd.net
Company Hotline	Information: +88 01713641868 Sales: +88 01552475901
Areas of Expertise	Website design & development, Software development, Email marketing, SMS marketing, Facebook marketing, Google marketing, Domain, Hosting, Push Pull Service, SEO Solution.
Market Coverage	Bangladesh, New Zealand, UK, Canada, Australia, Qatar, Italy, India
Mobile Banking	bKash Personal: 01713641868 bKash Merchant : 01761634909
Bank Information	Name of Bank : BRAC BANK LTD Account No : 1506203287030001 Account Name : IT SOLUTION BANGLADESH SWIFT Number : BRAKBDDH

Search Engine Optimization

Search engine submission is the most effective and inexpensive form of web site promotion on the Internet. An effective promotion is the most vital step in getting the web site exposure that you need. At least 80% of web site traffic is generated through Internet search engines and directory searches. Making web site submission a part of your on-line business campaign is essential... It is something you simply must do!

Figuratively, Yahoo! and Google alone make well over 90% of the total online traffic coming to a site. Now that's impressive figure, isn't that? So evidently, Search Engine Optimization not only complements a website. So, go ahead, get hold of that extra edge for your business, and let your target audience find you online!!

It is important to understand how the search engines and directories work in order to meet their criteria and gain a good position when people do a search. Each search site has it's own criteria or rules for listing pages. It is of prime importance that your web pages be tailored for promotion to the top search engines and directories.

We know you are busy, so we offer packages where we review your site and provide easy instructions and cut & paste HTML Code solutions to prime your site for promotion. You don't need to learn everything about web promotion - let us do it for you, so you can get on with what you do best...doing business.

These are the key points includes optimizing your website:

1. Search Engine Optimization content development for the site with targeted keywords.
2. Develop keyword density in links.
3. Images optimization (load time with alt tag)
4. Optimization all the pages of the site with keywords
5. Creation of Search Engine Friendly Site Map
6. Spell Checking for all the WebPages
7. Load Time Monitoring & Reporting
8. Link Popularity development
9. HTML Validation Checking
10. HTML Design Analysis & Changes accordingly
11. Browser Compatibility checking
12. Keyword Density maintenance
13. Backlinks Development
14. Creation of Optimized Robots.txt File
15. Develop inbound links for the pages (it will increase pr of the site)
16. Develop outbound links for all the pages (it will increase pr of the site)
17. Work on meta tag with googlebot.
18. Blogging for develop link popularity

19. Maintain forum for the pages to reach more visitor.
20. Depth Keyword Research & Suggestions Related to Your Industry
21. Targeting of Unlimited Keyword Phrases
22. Link Reputation Analysis
23. Linking Strategy and Management
24. Link Management.
25. PPC Management
26. Pay for Placement
27. Organic Search Engine Optimization.
28. Blogs Development.
29. Directory Management
30. Internet Marketing.

Cost: 12500 Taka/month

Estimate time: Minimum 6 month for 1 to 3 pages

Payment Procedure:

- 100% advance payment
- Payment will go to “It Solution Bangladesh” account pay check or cash.

Thanks & Regards

Engr. Sajib Islam

Chief Executive Officer (CEO)

It Solution Bangladesh

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