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SMS Marketing

iT Solution Bangladesh at a Glance

Name of Firm	iT Solution Bangladesh
Year Established	31.12.2010
Business Function	An Information Technology and Outsourcing Firm
Members of	Utopia International Foundation Bangladesh (UIFB)
Total Employees	15 Persons
Website Address	www.itsolutionbd.net
Company Email	Information Desk: info@itsolutionbd.net Sales Desk: sales@itsolutionbd.net Support Desk: support@itsolutionbd.net
Company Hotline	Information: +88 09639195969
Areas of Expertise	Website design & development, Software development, Email marketing, SMS marketing, Facebook marketing, Google marketing, Domain, Hosting, Push Pull Service, SEO Solution.
Market Coverage	Bangladesh, New Zealand, UK, Canada, Australia, Qatar, Italy, India, Singapore, Malaysia, Thailand, Indonesia, Nepal.

Bulk & Brand SMS Marketing

Mobile phone is the most popular technology of our daily life. This technology has become the main communication media. SMS is such a messaging service which may create instant response through mobile phone. We like to inform you that our It Solution Bangladesh team has some qualified IT specialist who is skilled in SMS technology. So we are so much confident to deliver any kind SMS solution like bulk SMS, push-pull SMS, web based SMS service.

Scope of Our SMS Marketing

- Brand promotion
- Increase sales
- Area Wise Marketing
- Corporate / Student wise category marketing
- Target group wise marketing

Benefits of Cell/Mobile Phone SMS Services

- Now SMS is a very effective way of direct communication.
- People always check their SMS quickly
- It has the power to create instant response
- The response is very helpful to boost up your business
- Cheap cost marketing communication

SMS marketing requirement:

- Masking / Sender name / Phone no(11 characters)
- SMS text (160 characters)
- Target Group

What you will get in report?

- All number with delivery report (2 number will replaced by XY)
- Undelivered report
- Failed Report

SMS Marketing Package Cost:

Pack 1

0.30 Tk

- 10,000 +

➤ VAT Included

100% advance payment

Pack 2

0.28 Tk

- 25,000 +

➤ VAT Included

100% advance payment

Pack 3

0.25 Tk

- 50,000 +

➤ VAT Included

100% advance payment

Pack 4

0.23 Tk

- 75,000 +

➤ VAT Included

100% advance payment

Pack 5

0.20 Tk

- 1,00,000 +

➤ VAT Included

100% advance payment

Database:

Corporate Area: Total 5,50,000+ Mobile Number

- Club member: 27,146
- Organization member: 42,863
- Association: 45286
- Company owner: 45,023
- Top management (CEO, CTO, COO, DIRECTOR, MANAGER): 61,761
- Mobile bill pay Customer more than 20000 Number
- Government top employee: 23,112
- Doctors: 25,443
- Advocate and Barrister: 22,291
- Engineer: 22,993
- Dhaka reporters unity: 2518
- Chartered accountant: 6734
- Bar associates: 2,653

Regular Area: Student and Corporate employee and area wise.-

Total 18, 00,000+ Mobile Number

Our Database - Category wise:

Club member: 27,146

- Dhaka Club Ltd.-1236
- Uttara Club Limited - 907
- Gulshan Club - 1528
- Dhanmondi club - 889
- Chittagong club - 865

Organization member: 42,863

- The Federation of Bangladesh Chambers of Commerce and Industry-FBCCI - 2251
- Dhaka Chamber of Commerce & Industry - 6065
- The Sylhet Chamber of Commerce - 1678
- Bangladesh Women Chamber of Commerce - 483
- Bangladesh - International Chamber of Commerce - 1875

- | | |
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| <ul style="list-style-type: none"> • Kurmitola Golf Club - 778 • National Press Club - 890 • Dutch Club - 346 • The German Club Dhaka-588 • Unesco Clubs - 853 • Rotary - 4590 • Savar Golf Club - 609 • Canadian Club-1189 • Astronomy Clubs - 1698 • Bangladesh Lions Foundation - 2508 • APPAREL MERCHANDISER CLUB OF BANGLADESH LTD - 990 • American Club - 1865 • Nordic Club - 567 • Bhatary Golf and Country Club - 954 • Raowa Club Ltd. - 3296 | <ul style="list-style-type: none"> • American Chamber of Commerce in Bangladesh - 2256 • Canada Bangladesh Chamber of Commerce - 1893 • France Bangladesh Chamber of Commerce & Industry (CCIFB) - 1778 • Foreign Investors' Chamber of Commerce and Industry (FICCI) - 492 • Bangladesh German Chamber of Commerce & Industry - 785 • Nordic Chamber of Commerce and Industry Bangladesh - 994 • Bangladesh Malaysia Chamber of Commerce and Industry - 144 • Metropolitan Chamber of Commerce and Industry, DHK- 2245 • Chittagong Chamber Of Commerce & Industry - 2887 • India-Bangladesh Chamber of Commerce and Industry - 2290 • Bangladesh American Chamber of Commerce - 1388 • Japan-Bangladesh Chamber of Commerce and Industry - 998 • Dutch - Bangla Chamber of Commerce & Industry - 943 • Wales Bangladesh Chamber of Commerce - 332 • Korea Bangladesh Chamber of Commerce and Industry- 455 • Switzerland – Bangladesh Chamber of Commerce and Industry-733 • Khulna Chamber of Commerce & Industry -478 • SAARC Chamber of Commerce & Industry-4224 • Turkey-Bangladesh Chamber of Commerce and Industry-556 • Barisal Chamber of Commerce & Industry-1194 • Rajshahi Chamber of Commerce & Industry-887 |
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Association: 45286

- Association of Air Cargo Agents of Bangladesh - 1134
- Tour Operators' Association of Bangladesh - 750
- Bangladesh Garments Manufacturers & Exporters Association(BGMEA)- 3886
- Bangladesh Textile Mills Associations (BTMA)-2225
- Bangladesh Drug Shilpa Samiti - 448
- Bangladesh Bread, Biscuit & Confectionery Manufacturers Association-276
- Bangladesh Computer Samity (BCS)-2094
- Bangladesh Association of Software & Information Services (BASIS)-883
- Bangladesh Association of Construction Industry (BACI)-664
- Bangladesh Association of Consulting Engineers (BACE) -983
- Bangladesh Corrugated Carton Manufacturers Association-1273
- Bangladesh Electronics Manufacturers Association-3872
- Bangladesh Finished Leather Products Exporters Association-1523
- Bangladesh Fruits, Vegetables & Allied Products Exporters Association-1976
- Bangladesh G.P & C,I Sheet Manufacturers Association-702

- Bangladesh Hosiery Association-995
- Bangladesh Jute Products Association-2853
- Bangladesh Knitwear Manufacturers & Exporters Association(BKMEA)-2057
- Bangladesh Plastic Products Manufacturers Association-1886
- Bangladesh Re-rolling Mills Association-1556
- Bangladesh Ship Beaker's Association-991
- Bangladesh Terry Towel & Linen Manufacturers & Exporters Association-559
- National Association of Small & Cottage Industries of Bangladesh-887
- Real Estate & Housing Association of Bangladesh (REHAB)-2086
- Bangladesh Cold Storage Association-1167
- Bangladesh Scientific Instruments Dealers Association-665
- Bangladesh Bi-cycle & Parts Manufacturers and Exporters Association-1523
- Bangladesh Corrugated Carton & Accessories Manufacturers' & Exporters Association-822
- Bangladesh Craft and Giftware Exporters Association-764
- Bangladesh Finished Leather & Leather Goods & Footwear Exporters Association-901
- Bangladesh Fruits Vegetables & Allied Products Exporters Association-783
- Bangladesh Handicrafts Manufacturer's & Exporters Association-889
- Bangladesh Jewellery Manufacturers & Exporters Association-1903
- Bangladesh Tea Association-848
- Businessmen Association (BMBA)-687

Area wise mobile no database:

Dhaka	Chittagong	Sylhet
<ul style="list-style-type: none"> • Mirpur 31945 • Uttara 15458 • Dhanmondi 11490 • Mohammadpur 6697 • Elephant Road 5694 • Motijheel 3915 • Gulshan 1 3833 • Jatrabari 3658 • Adabar 1396 • Agargaon 1366 • Azimpur 2105 • Badda 3516 • Bakshibazar 282 • Banani 2477 • Banani DOHS 235 • Banasree 1898 • Bangshal 1028 • Baridhara 1442 	<ul style="list-style-type: none"> • Agrabad 5310 • Chawkbazar 3403 • Panchlaish 2363 • Chandgaon 2087 • Haliashahar 1979 • Baizid 1468 • Pahartali 1396 • Lalkhan Bazar 1302 • Alkaran 341 • Anderkilla 1044 • Anwara 150 • Bagmoniram 157 • Bakoliya 383 • Bandar 623 • Banskhali 60 • Bhujpur 11 • Boalkhali 129 • Boxir hat 102 	<ul style="list-style-type: none"> • Zinda Bazar 2329 • Amber Khana 1712 • South Surma 602 • Akhalia 526 • Shahporan 487 • Golapganj 476 • Subid Bazar 453 • Chouhatta 395 • Badam Bagicha 41 • Bagh Bari 232 • Balaganj 61 • Barabazar 44 • Beanibazar 308 • Bhatalia 32 • Bil Par 18 • Bimanbondar 46 • Bishwanath 230 • Bon Kalapara 31

- Baridhara DOHS 729
- Basabo 1293
- Basundhara 2593
- BUET campus 315
- Cantonment 2017
- Choukbazar 1642
- Dakhinkhan 477
- Dayaganj 196
- Demra 1004
- Dhamrai 228
- Dohar 98
- DU campus 562
- Farmgate 2603
- Gabtali 403
- Gandaria 618
- Gulistan 506
- Gulshan 2 2596
- Hazaribagh 410
- Indira Road 452
- Jigatala 1026
- Jurain 627
- Kafrul 801
- Kalabagan 1342
- Kalyanpur 1392
- Kamalapur 749
- Kamrangirchar 270
- Kathalbagan 491
- Kawranbazar 739
- Kazipara 1054
- Keraniganj 1052
- Khilgaon 2849
- Khilket 1943
- Kotwali 145
- Lalbag 675
- Lalmatia 551
- Magbazar 2054
- Malibag 2035
- Mirpur DOHS 666
- Mohakhali 1609
- Mohakhali DOHS 654
- Nakhhalpara 463
- Narinda 274
- Nawabganj 135
- Nayapaltan 582
- New Eskaton 652

- Chandanaish 85
- Dewan Bazar 304
- Double Mooring 605
- Enayet Bazar 480
- Fatickchari 163
- Firingee Bazar 82
- Gosaildenga 36
- Hathazari 737
- Jalalabad 228
- Jamalkhan 826
- Karnafuly 210
- Kattli 562
- Kotwali 1106
- Lohagara 65
- Madarbari 321
- Mirsharai 175
- Mohra 68
- Patenga 890
- Pathantool 5
- Pathantooly 70
- Patharghata 197
- Patiya 276
- Rampur 34
- Rangunia 139
- Raozan 245
- Sandwip 30
- Saraipara 121
- Satkania 94
- Sholashahar 589
- Sitakunda 428
- Sulakbahar 127
- Nehari Para 2
- Noapara 21
- Osmani Nagar 186
- Panitila 14
- Pathan Tila 15
- Pathan Tula 253
- Pir Mahalla 30
- Purba Subidbazar 51
- Qazi Iliyas 32
- Rajargully 6
- Siddeswary 454
- Sutrapur 495

- Brahman Shashan 4
- Chowkidekhi 101
- Companiganj 47
- Dairapar 28
- Danukhter 9
- Dargah Gate 128
- Dargah Mahalla 89
- Darshan Deury 65
- Dattapara 8
- Dhar 10
- East Peer Moholla 31
- Electric Supply 272
- Fazil Chist 69
- Fenchuganj 121
- Gawsitala 4
- Gowainghat 21
- Goypara 5
- Hauldar Para 11
- Housing Estate 122
- Ilashkandi 8
- Jaintiapur 49
- Jalalabad 139
- Jallapar 88
- Jharnarpar 204
- Kajal Shah 110
- Kajalshah 81
- Kalapara 93
- Kanaighat 42
- Kanishail 61
- Katuwali 58
- Keyapara 12
- Khas Dabir 63
- Kolopara 13
- Korarpar 27
- Kucharpara 10
- Kuliapar 8
- Lala Dighirpar 62
- Lama Bazar 360
- Lichi Bagan 7
- Madhu Shahid 71
- Maglabazar 63
- Majortila 7
- Mazudari 24
- Mazumder Para 178
- Medina Market 305

- New Market 413
- Nilkhet 297
- Pallabi 1478
- Panthapath 1612
- Postagola 193
- Purana Paltan 1185
- Purbachal 378
- Rajabazar 93
- Rajarbag 157
- Ramna 434
- Rampura 2146

- Tejgaon 1414
- Uttar Khan 459
- Wari 1503
- Nawab Road 52
- Shajahanpur 376
- Shampur 150
- Shantinagar 1663
- Sher-e-Bangla Nagar 132
- Shyamoli 1495
- Rayerbazar 243
- Shahbag 456

- Miah Fazil Chist 13
- Mirer Maidan 74
- Mirza Jungle 110
- Mollah Para 4
- Munshipara 25
- Rupnagar 121
- Sabujbag 218
- Sadarghat 405
- Savar 3573
- Segunbagicha 387

Payment Procedure:

- 100% advance payment
- Payment will go to “It Solution Bangladesh” account pay check or cash.
- Client must provide all content with work order.

Thanks & Regards

Saymon Jahan

Marketing Manager

iT Solution Bangladesh

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